

# Stefan Kovac

Product Design, Development, Strategy, and Management.

**Intro** I'm a **product designer/developer** working at the intersection of digital product strategy, UX design, and front-end development.

My core focus is on **solving business and customer problems** by creating honest and valuable digital products from end to end.

I'm open to new opportunities to do **challenging and meaningful work** with people who care and seek to make a difference.

## Selected projects

Product **ExifShot** – a web app for composing a photo and its metadata.  
<https://exifshot.com>

Product **Foliodot** – portfolio websites for authors.  
<https://foliodot.com>

Open source **Flex Layout Attribute** – layout helper based on CSS flexbox.  
<https://github.com/StefanKovac/flex-layout-attribute>

## Proud of

- 2020 Led Design System team for Digital14, UAE's largest digital security company, for 4 months during a major design system update for TAMM project (Abu Dhabi government services).
- 2017 Created an internal framework for TallyFox AG as a tool for developing & interacting with prototypes, using Vue.js.
- 2016 Solved Google Creative lab 5 (Fivers) application puzzle within 2 hours and earned techno crab badge.
- 2010 Co-founded SaaS startup (GetCu3er.com) and served 100K+ users, wore many entrepreneur hats, hands-on design, and front-end development.
- 2009 Created the first web 3D image slider (CU3ER) used on hundreds of thousands of websites, boosted google search result from 4 to 1,5M within 3 months.
- 2008 Made an interactive website for “Surfer, Dude” movie (starring Matthew McConaughey in the title role), from scratch within 2 weeks, entirely by myself.
- 2006 Created tens of online ads for AlienWare computers which were displayed on some major online portals such as MTV, CNET & IGN.

## About

Credo	I believe in authorship, honest work, and constant learning. I love the process, I question everything and strive for simple things.
Real skills	I'm an adaptable and collaborative yet also highly independent maker, a curious and enthusiastic thinker with a creative and entrepreneurial mindset.
Know-how	Brainstorming and generating new ideas, product thinking (problem, vision, strategy, goals), product design (prototyping, UX, UI, visuals), FE development, implementation.
Coding skills	HTML/CSS(SASS), JavaScript(vanilla/Node.js/Vue.js), PHP, Git.
Clients	Digital14, Starz, Alienware, Air Canada, Club Med, ProgressiveRed.
Education	Self-taught. Advanced university student dropout (department of psychology).
Languages	English, Serbian (native).
Personal	Living in Novi Sad, Serbia. Married, loving & loved. The worst guitar player ever. You won't believe what happened next.
Hobbies	Street photography, trekking, and trail running.

## Links

Website	<a href="https://progressivered.com">https://progressivered.com</a>
Portfolio	<a href="#">Dropbox document</a>
Social	<a href="#">LinkedIn</a> • <a href="#">Twitter</a> • <a href="#">GitHub</a>

## Contact

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*Thank you for your time.*  
– Stefan