

Stefan Kovac

Digital product designer

I enjoy creating for the web, helping makers succeed.

Overview Over the last 15 years, I've created, developed, designed, managed and directed for the clients and users all over the world as a (co)founder, creative/art director, product/UX/UI designer, front-end developer, interactive designer & developer, (motion) graphic designer, 3D artist and support agent.

Recent projects (selected)

Product **Foliodot** – portfolio websites for authors.
<https://foliodot.com>

Open source **Flex Layout Attribute** – layout helper based on CSS flexbox.
<https://github.com/StefanKovac/flex-layout-attribute>

Owner/Founder **ProgressiveRed** – digital product design & development studio.
<https://progressivered.com>

Proud of

2017 Created an internal framework for TallyFox as a tool for developing & interacting with prototypes, using Vue.js.

2016 Solved Google Creative lab 5 (Fivers) application puzzle within 2 hours and earned techno crab badge.

2010 Co-founded SaaS startup (GetCu3er.com) and served 100K+ users, wore many entrepreneur hats, hands-on design and front-end development.

2009 Created the first web 3D image slider (CU3ER) used on hundreds of thousands of websites, boosted google search result from 4 to 1,5M within 3 months.

2008 Made an interactive website for “Surfer, Dude” movie (starring Matthew McConaughey in the title role), from scratch within 2 weeks, entirely by myself.

2006 Created tens of online ads for AlienWare computers which were displayed on some major online portals such as MTV, CNET & IGN.

In brief

Credo	I believe in authorship, honest work and constant learning. I love the process, I question everything and strive for simple things.
Know-how	Brainstorming & generating new ideas, product design (visuals, UX, UI, prototyping), product thinking (problem, vision, strategy, goals), FE development, implementation.
Coding	HTML/CSS, JavaScript, PHP, Node.js/Gulp/SASS, Git.
Clients	Starz, Alienware, Air Canada, Club Med, ProgressiveRed.
Education	Self-taught. Advanced university student dropout (department of psychology).
Languages	English, Serbian (native).
Personal	Born in 1974. Living in Novi Sad, Serbia. Married. Bald. A simple guy.
Interests	Street photography, photo books.

URLs

Website	https://progressivered.com
Portfolio	View as single file on Dropbox
10 years ago	https://progressivered.com/archive/2008/
LinkedIn	https://linkedin.com/in/stefankovac
Github	https://github.com/StefanKovac
Twitter	https://twitter.com/progressivered

Contact

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Thank you for your time.
– Stefan