

Stefan Kovac

Web product generalist.

I enjoy creating for web, helping makers succeed.

Overview Over the last 15 years, I've created, developed, designed, managed and directed for the clients and users all over the world as a (co)founder, creative/art director, product/UX/UI designer, front-end developer, interactive designer & developer, (motion) graphic designer, 3D artist and support agent.

Recent projects (selected)

Product **Foliodot** – portfolio websites for authors.
<https://foliodot.com>

Open source **Flex Layout Attribute** – layout helper based on CSS flexbox.
<https://github.com/StefanKovac/flex-layout-attribute>

Owner/Founder **ProgressiveRed** – digital product design & development studio.
<http://progressivered.com>

Proud of

- 2017 Created internal framework for TallyFox as a tool for developing & interacting with prototypes, using Vue.js.
- 2016 Solved Google Creative lab 5 (Fivers) application puzzle within 2 hours and earned techno crab badge.
- 2010 Co-founded SaaS startup (GetCu3er.com) and served 100K+ users, wore many entrepreneur hats, hands-on design and front-end development.
- 2009 Created the first web 3D image slider (CU3ER) used on hundreds of thousands of websites, boosted google search result from 4 to 1,5M within 3 months.
- 2008 Made an interactive website for “Surfer, Dude” movie (starring Matthew McConaughey in the title role), from scratch within 2 weeks, completely by myself.
- 2006 Created tens of online ads for AlienWare computers which were displayed on some major online portals such as MTV, CNET & IGN.

In brief

Credo	I believe in authorship, honest work and constant learning. I love the process, I question everything and strive for simple things.
Know-how	Brainstorming & generating new ideas, product design (visuals, UX, UI, prototyping), product thinking (problem, vision, strategy, goals), FE development, implementation.
Coding	HTML/CSS, JavaScript, PHP, Node.js/Gulp/SASS, Git.
Clients	Starz, Alienware, Air Canada, Club Med, ProgressiveRed.
Education	Self-taught. Advanced university student dropout (department of psychology).
Languages	English, Serbian (native).
Personal	Born 1974. Living in Novi Sad, Serbia. Married. Bald. A simple guy.
Interests	Street photography, photo books.

URLs

Portfolio	http://progressivered.com
10 years ago	http://progressivered.com/archive/2008/
LinkedIn	https://linkedin.com/in/stefankovac
Github	https://github.com/StefanKovac
Twitter	https://twitter.com/progressivered

Contact

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Thank you for your time.
– Stefan