Stefan Kovac

Product Design, Development, Strategy, and Management.

I'm a **product designer/developer** working at the intersection of digital product strategy, UX design, and front-end development.

My core focus is on **solving business and user problems** by creating honest and valuable digital products from end to end.

I'm open to new opportunities to do **challenging and meaningful work** with people who care and seek to make a difference.

Selected projects

Product	**ExifShot** — a web app for composing a photo and its metadata. https://exifshot.com
Product	**Foliodot** — portfolio websites for authors. https://foliodot.com
Open source	**Flex Layout Attribute** — layout helper based on CSS flexbox. https://github.com/StefanKovac/flex-layout-attribute

Proud of

2022	As a design lead at United Cloud I've helped design new and improve current features on EON TV (on STB, web & mobile), introduced & created a design system for EON Connect, held learning sessions about prototyping in ProtoPie.
2020	Led Design System team for Digital14, UAE's largest digital security company, for 4 months during a major design system update for TAMM project (Abu Dhabi government services).
2017	Created an internal framework for TallyFox AG as a tool for developing & interacting with prototypes, using Vue.js.
2016	Solved Google Creative lab 5 (Fivers) application puzzle within 2 hours and earned techno crab badge.
2010	Co-founded SaaS startup (GetCu3er.com) and served 100K+ users, wore many entrepreneur hats, hands-on design, and front-end development.
2009	Created the first web 3D image slider (CU3ER) used on hundreds of thousands of websites, boosted google search results from 4 to 1,5M within 3 months.

2008	Made an interactive website for the "Surfer, Dude" movie (starring Matthew McConaughey in the title role), from scratch within 2 weeks, entirely by myself.
2006	Created tens of online ads for AlienWare computers which were displayed on some major online portals such as MTV, CNET & IGN.

About

Credo	I believe in authorship, honest work, and constant learning. I love the process, I question everything and strive for simple things.
Real skills	I'm an adaptable and collaborative yet also highly independent maker, a curious and enthusiastic thinker with a creative and entrepreneurial mindset.
Know-how	Brainstorming and generating new ideas, product thinking (problem, vision, strategy, goals), product design (prototyping, UX, UI, visuals), FE development, implementation.
Coding skills	HTML/CSS(SASS), JavaScript(vanilla/Node.js/Vue.js), PHP, Git.
Clients	United Cloud, Digital14, Starz, Alienware, Air Canada, Club Med, ProgressiveRed.
Education	Self-taught. Advanced university student dropout (department of psychology).
Languages	English, Serbian (native).
Hobbies	Street photography, road/trail running.

Links

Website	https://progressivered.com
Portfolio	Dropbox document
Social	LinkedIn • GitHub • Twitter • Instagram

Contact

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